



## TAHSN Talks 2026 Application Form

### Format

Each TAHSN Talk will consist of a 10-minute presentation followed by five minutes for Q&A.

Your talk can focus on any area of corporate communications, including innovative storytelling and content strategy, issues and crisis management, internal communications and employee engagement, media relations, and social media and digital campaigns.

More details about presentation logistics will be shared with selected presenters.

### Note

Not all submissions will be selected. Depending on the number received, the planning committee may hold a vote.

### How to submit

Email your completed application to [amy.trancassell@tehn.ca](mailto:amy.trancassell@tehn.ca).

**Submission deadline: Thursday, February 19, 2026**

### Basic information:

1. Proposed talk

2. Presenter name(s), role(s) and organization

3. Project status

Completed                      In progress                      Early planning

4. Primary audience(s) for this work (*select all that apply*)

Staff                                      Patients and families

Learners                                      Community partners

Other: \_\_\_\_\_



**Short answer text questions:**

5. Tell the story of this work in five steps (context, challenge, objective, what you did, results/key outcomes).

6. In 100 words or less, what was the trust challenge or opportunity you were addressing?

7. What made this work fresh or different from typical approaches in your setting or across the broader TAHSN network.

8. Please share your impact of learning (quantitative and/or qualitative) and would you refine if you repeated this work?

9. How did equity, diversity and inclusion shape your planning, language, channels or evaluation?

Optional: attach one sample asset or one-page summary that illustrates this work (infographic, evaluation snapshot, campaign overview).